



News Release

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CITY MANAGER BRAD HUDSON ANNOUNCES APPOINTMENTS

RIVERSIDE, Calif. –Riverside City Manager Brad Hudson today announced the appointment of Deanna Lorson as Assistant City Manager and Margery Haupt as Arts and Cultural Manager. Lorson has served as the City's Development Director since April, 2009. In her new role she will oversee Community Development, Public Works, Development, Airports, Libraries and the Metropolitan Museum. Haupt has served as Interim Arts and Cultural Manager since September, 2010 and was previously Special Events Project Manager for the City of Riverside Development Department.

Lorson has over twenty years of local government experience, beginning as an intern with the City of Redlands while a student at the University of Redlands. Upon graduating with honors with a Bachelor of Arts in Business Administration and International Relations, Lorson went to work for the City of Corona Planning Department. In 1994 she joined the Riverside County Economic Development Agency (EDA), holding a variety of positions during her fifteen years with EDA. Immediately prior to joining the City of Riverside, she served as Managing Director of EDA. Lorson holds a Master of Public Administration from California State University San Bernardino where she sits on the Program Advisory Board and has served as an adjunct professor.

Haupt started with the City in January 2006 as the Special Events Project Assistant. In her most recent role as Project Manager, she oversaw event and film permits, sponsorship program, the Fox Foundation, and all City events including grand openings, Farmers Market and the City's signature event Festival of Lights. Prior to joining the City of Riverside, she spent 12 years in the non-profit sector where she worked with many different artists, arts organizations and community groups at all levels. Since moving to Riverside in 1999, she has worked successfully at building community collaborations for various projects and programs. Haupt earned a Bachelor of Arts Degree in American Studies from California State University Fullerton.

Tina English, Assistant Development Director, will serve as Interim Development Director while a Development Director recruitment is conducted.

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